



# RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

AFFILIATED TO  
C.C.S. UNIVERSITY, MEERUT

[www.rkgit.edu.in](http://www.rkgit.edu.in)

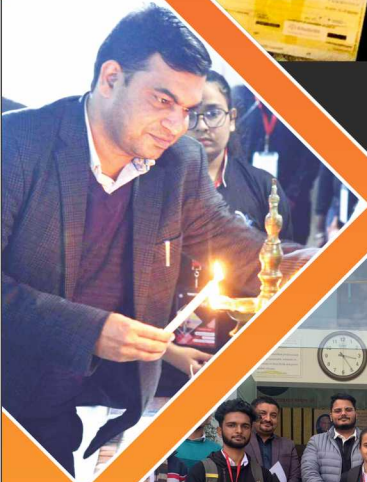


Founder  
**(Late) Shri Raj Kumar Goel Ji**  
अज्ञानेनावंत ज्ञानं।  
(अज्ञान के द्वार ज्ञान ढका हुआ है।)  
श्रीमद् भगवद् गीता अध्याय 5, श्लोक 15

OFFERS

## BBA, BCA

3 YEAR PROGRAMME



“Training Partners”



ADMISSION OPEN FOR

## 2023-2024



Industrial Interface:





## About the Campus

The RKG Group was founded in 2000 by the Late Shri Raj Kumar Goel ji, a visionary and humanist. His thought, "The Institute should work as an ideal family where members cooperate for the development, well-being and promotion of each other" works as a commandment for about 5000 students every years and over 400 highly qualified, experienced and dedicated faculty members in the Group.

Spread over an area of about 25 acres, RKGIT offers eco-friendly beautiful surroundings with all modern civic facilities: well furnished AC lecture halls with audio video facilities, fully equipped labs, seminar halls, 24 hours library facility with e-learning resource centre with ERP safe and secure AC hostels for boys and girls separately with 24 hours Internet facility, multiple mess with hygienic food, AC cafeteria to re-energize our students, playground, Indoor-outdoor sports complex with well equipped advanced gymnasium. The group has ample computing and software facilities with WiFi enabled campus medical facilities with in house Doctors availability and transport facilities for day scholars.



## About RKGIT-CCSU Campus

About RKGIT- CCS University Campus under the aegis of RKGIT with the legacy of 21 years encourages students to enhance their learning experience. BBA, BCA at RKGIT makes students understand broad business concepts and principles so that they can apply knowledge of theories and practices to solve current business & technical problems and also use them in higher studies. We also imbibe employability skills in students so that they can analyze and also crack various competitive exams. In addition to this, we also make them competent enough so that they can start their own ventures with the help of developed value based leadership. Students also encash the ability to forecast and critically think for better decision making.

The Roots



**Dinesh Kr. Goel**  
Chairman

**Akshat Goel**  
Vice-Chairman

**Dr. Laxman Prasad**  
Advisor

**Prof. D.K. Chauhan**  
Executive Director

**Dr. Mohit Kr. Jindal**  
Principal

## Message by Principal

"I feel delighted in welcoming you to **RKGIT-CCS University Campus** an institute fully devoted to the development of each and every student for a better career prospect. The institute is fully effective in bringing out the potential within students and provides proper patronage so that their potentials can be utilized to make them future managers capable of meeting any challenge that will be faced by them after leaving the college. The college provides full support in improving their communication skills, analytical skills, critical thinking abilities, moral values and sense of responsibility. All efforts are made to improve the creativity and problem solving abilities of the students so that they can contribute their best to the society and the country. I wish all the best to all the prospective students.

### Vision:

To provide a platform to our students where they get to learn about innumerable streams, instill knowledge and skill and then recognize their potential to the fullest, thus, transforming, technocrat them into a business leader, entrepreneur and an intellect.

### Vision and Mission of College

### Mission:

We, at RKGIT- BBA endeavor to provide quality learning experience for our faculty members, staff and students by developing critical thinking abilities, effective communication skills and ingenuity.

## Key Drivers of RKGIT CCSU Campus

### MOU for Industrial Interface

Workshops and Seminars

Industrial Visits

Value added Courses

Mentorship Program

Guest/ Visiting Lectures

Summer Training

### Holistic development through activity clubs

Case Based Learning

Digital Learning

Research Based Learning

Co-curricular activities

Soft skill & IT skill

National Tour

### Eligibility Criteria BBA

Students who are seeking admission in BBA programme should have passed 10+2 (or its equivalent) Examination with 45% marks for General and OBC and 40% marks for SC/ST from a recognized, Board/University.

Students who appeared in 10+2 examination and awaiting for their results are also eligible to apply but their admission will be confirm after the clearing the qualifying examination.

### HIGHLIGHTS

- ▶ Live Projects
- ▶ Aptitude Training
- ▶ Employability Add-ons
- ▶ Value Enhancement Programs
- ▶ Industry Linked Educational Programs
- ▶ Exclusive Student Development Programs

### Eligibility Criteria BCA

Students who are seeking admissions in BCA programme should have passed 10+2 (or its equivalent) examination with 45% marks for General and OBC and 33% marks for SC/ST (Art with Maths) /Ag/Bio/Science/Commerce).

Students who are appeared in 10+2 examination and awaiting for their result are also eligible to apply but their admission will be confirm after clearing the qualifying examination.

### Career Possibilities

- ▶ Business Analytics
- ▶ Human Resource
- ▶ Agri-Business
- ▶ Financial Technology
- ▶ Information Technology
- ▶ Tourism & Hospitality
- ▶ Marketing
- ▶ Consulting
- ▶ International Business
- ▶ Family Business & Entrepreneurship
- ▶ AIML
- ▶ Digital Marketing
- ▶ Software Development
- ▶ Web Development

### Value added Course for BBA & BCA

- 1) **NASSCOM** certified course on Artificial Intelligence and Machine Learning.
- 2) **NASSCOM** certified course on Internet on Things.
- 3) **NASSCOM** certified course on Digital Transformation.
- 4) **NASSCOM** certified course on SIX Sigma.
- 5) **NSE** certified course on Finance basic
- 6) **Tally** certified course on Tally Prime with GST
- 7) **Prutor @ IITK** certified course on Microsoft Office 2009
- 8) **Google** Digital Garage certified course on Digital Marketing
- 9) **NSIC** certified course on Entrepreneurship development program
- 10) **Safe-educate** certified course on SCM & Logistics



Ragging Free Campus

100% Safe, Sanitized of Scenic Campus

(College Code-1221)

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(Affiliated to C.C.S. University, Meerut)

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