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(20623)

BBA- IV Sem.

Printed Pages : 4

Roll No. ...

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B.B.A. Examination, June-2023

**ENTREPRENEURSHIP AND SMALL
BUSINESS MANAGEMENT**

(BBA-406)

(New Course)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Answer all five questions. Each question carries 3 marks. Very Short answer is required not exceeding 75 words. $5 \times 3 = 15$

1. Women Entrepreneurs are increasing day by day. Discuss the reason of their increase. 3
2. Discuss the importance of 'Imitating Entrepreneurs'. 3

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3. How the task of Project Formulation is accomplished? 3
4. State the factors which affect the entrepreneurship. 3
5. Name those industries where Women Entrepreneurs are proving their talents. 3

Section-B

(Short Answer Questions)

Note : Attempt any two questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words. $2 \times 7.5 = 15$

6. What traits are required for an entrepreneur to be successful? Discuss in detail. 7.5
7. What is the 'Economic Theory of Entrepreneurship'? Discuss with the help of examples. 7.5

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8. Discuss in detail the advantages and disadvantages of Geographic Plant Location. 7.5

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $3 \times 15 = 45$

9. "Idea Generation is one of the main factor that lead to successful entrepreneurship". Discuss the statement. Detail the process of transformation of a great idea into successful entrepreneurship. 15
10. Write the steps to start a small-scale industry. What problems are faced by an entrepreneur while setting a small-scale industry ? How these problems are resolved ? 15
11. What is plant layout ? What are the objectives of a good plant layout ? Discuss the factors affecting the plant layout. 15

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12. How a Woman Entrepreneur solve the problems, which comes to her way during the entrepreneurship ? Discuss the issues and their solutions. 15
13. What is the role of small-scale industries in the development of the Nation ? Also discuss the benefits of SSIs to the society. 15

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