

A
(20623)
BBA – IV Sem.

Printed Pages : 3
Roll No.

18094

B.B.A. Examination, June-2023
Production and Operation Management
(BBA-403)
(New Course)

Time : 3 Hours] [Maximum Marks : 75

Note: Attempt all the Sections as per instructions.

Section-A
(Very Short Answer Questions)

Note : Attempt all *five* questions. Each question carries three marks. Very short answer is required not exceeding 75 words. $5 \times 3=15$

1. What is plant layout?
2. Define ABC analysis.
3. Explain the importance of "Control Chart".
4. Define "Material Management".
5. What do you understand by "operation management"?

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Section-B

(Short Answer Questions)

Note: Attempt any *two* questions out of the following three questions. Each question carries 7.5 marks. Short answers is required not exceeding 200 words. $2 \times 7.5=15$ Marks

6. What do you understand by "Economic Order Quantity"? How is it calculated?
7. Explain Alfred Weber's plant location theory.
8. Define the objectives of Product, Planning and Control.

Section-C

(Descriptive Answer Questions)

Note: Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $3 \times 15=45$

9. What do you understand by "Production Management"? Explain the functions of Production Management.
10. What do you understand by maximum, minimum and recorder levels? How are these limits determined?

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11. What do you understand by "Product Development"? Define its different steps.
12. "Statistical Quality Control" can never be as effective as hundred percent inspection." Is it true? Discuss.
13. Write short notes on:
 - (a) Production Manager
 - (b) Production Planning
 - (c) Industrial Safety